



New York State Association of REALTORS®, Inc.

Local Board Education Forum Meeting Report

September 18, 2024

Starting time: 2:30pm-4:00pm – Virtual

Michael O'Connor
Chair

Shauna Teelin
Vice Chair

The Local Board Education Forum met via Zoom on September 18, 2024. Chair Michael O'Connor called the meeting to order, welcomed participants, and approved the January 24, 2024, meeting report.

Vice Chair Shauna Teelin provided a Department of State (DOS) update, which included the following data points on statewide licensees:

- Brokers/Associate Brokers: 49,000
- Real Estate Agents: 80,992
- Inspectors: 2,665
- Appraisers: 3,969

The 2024 course participation and evaluations were summarized, noting strong engagement across educational offerings and an overall satisfaction rating of 95% for NYSAR faculty.

The NAR Fair Housing requirement starting January 1, 2025, which mandates Fair Housing training every three years for all members, was discussed.

The floor was then opened for members to discuss the educational challenges and successes of local boards in 2024.

Finally, the committee welcomed Marki Lemons Ryhal for a presentation on "Tools for Success – Surviving Today's Challenges," which covered the use of AI in real estate education, focusing on compliance, content authentication, and engagement strategies.

The meeting adjourned at 4:00 pm.