



New York State Association of REALTORS®, Inc.

Communications, Marketing & Technology Forum Meeting Report

Tuesday, September 17, 2024 – via ZOOM

Starting time: 1 p.m.

Sylvia Ryndock
Chair

Vienna Laurendi
Vice Chair

REALTOR® and speaker Andrea Marzullo-Lane gave an exciting and interactive Zoom presentation intitled, “Are You Extra, or Are You Basic?” The class focused on traditional and non-traditional ways to put yourself at the front in terms of marketing and promotion, allowing you to stand out in a crowd. There was strong interaction among all the participants and Andrea showed the group new marketing and promotional avenues to explore.

With no other business to discuss, the meeting was adjourned.