



New York State Association of REALTORS®, Inc.

## Diversity, Equity, and Inclusion Committee Report

Tuesday, October 3, 2023  
Mohawk: Turning Stone Resort Casino  
Starting time: 3:00 p.m.

**Crystal Hawkins-Syska,**  
AHWD  
**Chair**

**miriam treger,**  
AHWD, CIPS, C2EX, ITI, GREEN  
**Vice-Chair**

The meeting was called to order and the September report was approved.

The committee received updates from its three working groups: Discovery, Resource and Research.

The committee outlined its accomplishments from its inaugural year, including securing a \$5,000 NAR grant to bring in a speaker and beta testing Moxie's *Everyday Inclusion* app, designed to provide DEI education at the individual level alongside our colleagues at NAR.

Challenges were also identified, which included:

- Transitioning the research task force to a new goal more aligned with the needs of our members;
- Providing support and direction for local boards in the creation and development of their own DEI committees; and
- Developing a plan for the deployment of the *Everyday Inclusion* app statewide.

The committee then welcomed their NAR-sponsored speaker, Kelly McDonald, who gave a presentation on how REALTORS® can market, sell to, and serve people who are not like themselves.

With no other business, the meeting was adjourned.