



New York State Association of REALTORS®, Inc.

Communications, Marketing & Technology Forum Meeting Report

Tuesday, October 3, 2023

Starting time: 1 p.m.

Shauna Teelin
Chair

Sylvia Ryndock
Vice Chair

REALTOR® and host of NAR's "Drive with NAR" podcast, Marki Lemons Ryhal delivered via Zoom, an Artificial Intelligence presentation entitled, "*Unveiling the Potential: Unleashing Your Forum Excellence with ChatGPT*". It was an eye-opening and informative presentation of a technology that is already being leveraged in the real estate industry.

Additionally, we watched two of the new Professional Standard Code of Ethics videos that were produced by NYSAR. We thought they were very well done and are looking forward to using them as great educational tools in our own businesses.

With no other business to discuss, the meeting was adjourned.